



Naomi Pearce

Pearce IP

LEXOLOGY INDEX
HIGHLY RECOMMENDED

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Naomi is a market leading, strategic, commercially astute, patent lawyer, patent attorney and trade mark attorney, with over 25 years' experience, and a background in molecular biology/biochemistry.

Amongst other awards, Naomi is ranked in IAM Patent 1000, IAM Strategy 300, is a MIP "Patent Star", WIPR Leader, and a 2022 WIPR "Diversity Champion in IP". She is the 2022 Women in Business Law Asia Pacific "Patent Lawyer of the Year", 2022 Australasian Lawyer "Most Influential Lawyer" in the category of "changemaker", and the 2021 Lawyers Weekly Women In Law SME "Partner of the Year". Naomi is the founder of Pearce IP, which commenced in 2017 and won 2021 "IP Team of the Year" at the Australian Law Awards.

Underpinning Naomi's legal work is a deep understanding of life sciences industries, resulting from first-hand experience and knowledge as VP of IP in-house at global pharma giants, and Partner of a top-tier international law firm.

Naomi builds elegant market entry strategies which align with clients' commercial objectives, and are anchored with legal and technical excellence. Naomi manages AU patent litigations in the Australian Courts and excels in multi-jurisdictional litigations.

Naomi's industry focus is life sciences, with a particular focus on health, pharmaceuticals/ biopharmaceuticals, medical devices, biotechnology, agri/food tech, medical technology, gene editing technologies (including CRISPR), gene therapy, cell therapy, and animal and veterinary healthcare.

Naomi is a biosimilars trailblazer, and has been working on biosimilars since 2003 (before the industry formed).

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Contact me by email

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Q3 | 2025

FEEDBACK FROM OUR RESEARCH

"Naomi is a highly strategic thinker and practitioner who thinks not only of local ramifications, but also global ones" "She brings a deep level of commercial insight to her stellar legal advice" "She is hugely knowledgeable on IP issues surrounding commercial aspects of preparing product launch and assessing risks involved"

Rankings in Lexology Index

Client Choice Category: Client Choice - IP - Patents Index Ranking: Highly Recommended	+ READ MORE
Healthcare & Life Sciences Category: Healthcare & Life Sciences - Patent Litigation Index Ranking: Recommended	
IP Category: IP - Patents Index Ranking: Recommended	
Australia & New Zealand Category: Australia & New Zealand - IP - Patents Index Ranking: Recommended	
Australia & New Zealand Category: Australia & New Zealand - IP - Trademark Agents & Attorneys Index Ranking: Recommended	
Australia & New Zealand Category: Australia & New Zealand - Life Sciences Index Ranking: Recommended	

Legal Influencers

Q3 2025 in Dispute resolution - Australasia
Q1 2025 in Dispute resolution - Australasia
Q3 2024 in Healthcare and life sciences - Cross-border
Q2 2024 in Healthcare and life sciences - Australasia
Q2 2024 in Healthcare and life sciences - Cross-border
Q1 2024 in Healthcare and life sciences - Asia-Pacific
Q1 2024 in Healthcare and life sciences - Australasia
Q1 2024 in Healthcare and life sciences - Cross-border
Q4 2023 in Healthcare and life sciences - Asia-Pacific
Q4 2023 in Healthcare and life sciences - US
Q4 2023 in Healthcare and life sciences - Canada
Q4 2023 in Healthcare and life sciences - Australasia
Q4 2023 in Healthcare and life sciences - Europe
Q4 2023 in Healthcare and life sciences - Cross-border
Q3 2023 in Healthcare and life sciences - US
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Q2 2023 in Healthcare and life sciences - Australasia
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Q1 2023 in Healthcare and life sciences - Cross-border
Q4 2022 in Healthcare and life sciences - Cross-border
Q3 2022 in Healthcare and life sciences - Australasia
Q2 2022 in Healthcare and life sciences - Australasia
Q3 2021 in Healthcare and life sciences - Cross-border
Q1 2021 in Healthcare and life sciences - Australasia
Q4 2020 in Healthcare and life sciences - Australasia
Q3 2020 in Healthcare and life sciences - Australasia

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Publications

Articles
25 Aug 2026 Pearce IP BioBlast® for the week ending 21 August 2026 Pearce IP provides weekly reports on global biosimilars activities in the Pearce IP BioBlast®. Significant biosimilar activities for the week ending...
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Biosimilar

Gene therapy

Generic drug

Litigation
- Patent infringement

Patent term extension

Patents

Pharmaceuticals

Trademarks
- Healthcare & Life Sciences

Intellectual Property

Litigation

Patents

Trademarks

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