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Naomi Pearce



Key details

- **Job title:** Principal
- **Firm:** Pearce IP
- **Jurisdiction:** Australia

Naomi Pearce is the founder, CEO and principal of Pearce IP, a pioneering virtual intellectual property firm in Australia.

With more than 25 years' experience in patent litigation, she is recognised as one of the country's leading practitioners in the pharmaceutical sector, combining deep legal expertise with a background in molecular biology and biochemistry.

Before establishing Pearce IP in 2017, Pearce trained at Ashurst, led biopharma IP teams at Pfizer (Hospira) and Mylan, and was a partner at K&L Gates, where she co-chaired the firm's global pharma/biopharma industry group.

Under her leadership, Pearce IP has built a strong reputation for innovation, flexible working and a commitment to diversity and inclusion, with women holding the vast majority of leadership roles across the firm.