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Bronze - Individuals: enforcement and litigation

Pearce IP, founded by **Naomi Pearce**, is a boutique firm renowned for delivering exceptional trademark services across all sectors, but with a strong focus on life sciences. The firm proudly boasts an extensive and distinguished client list that consists of domestic and overseas businesses. As founder, Pearce is a central figure in the firm. She marries over 27 years of experience with a strong scientific background in molecular biology and biochemistry, which she utilises to her full advantage when serving clients in the life sciences sector. Her ability to deliver commercially astute and strategic IP solutions has garnered her widespread recognition and earned her firm and herself accolades. Supporting her at the vanguard of Pearce IP's litigation practice is **Helen Macpherson**. Macpherson is a recognised specialist in contentious trademark matters and her versatility spans a broad client base across multiple industries. She is admired for her calm demeanour and consultative approach, which clients value for fostering clarity and confidence in complex disputes. **Kimberley Evans** is another one of the firm's formidable team members. At present, she specialises in contentious and non-contentious trademark matters, including portfolio strategy, enforcement, commercialisation, and multijurisdictional disputes.



Julie Ballance

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Bronze - Individuals: prosecution and strategy

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Kimberley Evans

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Paul Johns

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