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McCullough Robertson
Mills Oakley 
Pearce IP
Wrays Lawyers

INTELLECTUAL PROPERTY IN AUSTRALIA

Tier 1 Firms ^

Hall Of Fame

Sue Gilchrist – Herbert Smith Freehills
Odette Gourley  – **Corrs Chambers Westgarth**
Shaun Mcvicar – Herbert Smith Freehills
Lisa Ritson – Ashurst
Stephen Stern  – **Corrs Chambers Westgarth**
Matthew Swinn – King & Wood Mallesons
Michael Williams – Gilbert + Tobin

Leading Individuals

Derek Baigent - Griffith Hack
John Collins - Clayton Utz
John Fairbairn - **Minter Ellison**
Rebekah Gay - Herbert Smith Freehills
Tim Golder - Allens
Kate Hay – King & Wood Mallesons
Eugenia Kolivos – Corrs Chambers Westgarth
John Lee - Gilbert + Tobin
Anthony Muratore - Jones Day
Kim O’Connell - King & Wood Mallesons
Siabon Seet - Gilbert + Tobin
Adam Simpson - Simpsons Solicitors
Andrew Stewart - Baker McKenzie
Miriam Stiel - Allens
Nicholas Tyacke - DLA Piper
Tim Webb - Clayton Utz
Elisabeth White - Baker McKenzie
Andrew Wiseman - Allens

Next Generation Partners

Jessie Buchan –DLA Piper
Stuart D’Aloisio - Ashurst
Rebecca Dunn - Gilbert + Tobin
Suzy Madar - King & Wood Mallesons
James Neil - Clayton Utz
Caroline Ryan - Allens

Rising Stars

Emma Iles - Herbert Smith Freehills
Lauren John - Allens
Chantal Savage - Baker McKenzie



INTERVIEW WITH...

Law firm partners and practice heads explain how their firms are adapting to clients' changing needs



Trevor Withane,
Partner
Ironbridge Legal

PRESS RELEASES

The latest news direct from law firms.

Corrs advises ACEREZ consortium on major Central-West Orana Renewable Energy Zone network project
Corrs Chambers Westgarth
February 29, 2024

Corrs advises Silver Lake on A\$2.2 billion merger with Red 5
Corrs Chambers Westgarth
February 29, 2024

Corrs advises Azure Minerals on its proposed A\$1.70 billion acquisition by SQM and Hancock
Corrs Chambers Westgarth
February 29, 2024

Corrs advises Saint-Gobain on A\$4.3 billion acquisition of CSR
Corrs Chambers Westgarth
February 29, 2024

Corrs advises the lenders on A\$1.6 billion Climate Bonds Certified green loan for Vector Metering acquisition
Corrs Chambers Westgarth
February 29, 2024

McCabes Launches Aboriginal and Torres Strait Islander Internship Program
McCabes February 26, 2024

Thomson Geer acts for Mitsubishi Motors in successful High Court appeal
Thomson Geer February 14, 2024

Thomson Geer appoints two new female Partners for Corporate and IP teams
Thomson Geer February 14, 2024

White-collar crime

LAW FIRM
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COVERAGE BY
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Green Guide

Client Satisfaction

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Paris

Allens

Highly regarded for its patent capabilities in the life sciences sector, Allens is a key contact for an assortment of significant entertainment, sporting, and technology clients. Miriam Stiel oversees the team from Sydney and assists domestic and international clients with the commercialisation, enforcement, and protection of intellectual property rights. Tim Golder is knowledgeable of franchising Code of Conduct compliance, while Andrew Wiseman in Sydney is noted for his prowess in intellectual property litigation. Caroline Ryan is experienced in copyright issues, patent infringement as well as revocation trade marks, and Lauren John is proficient in confidential information, contractual obligations and inventorship disputes. All of the individuals that have been mentioned are located in Melbourne, unless stated otherwise.

Practice head(s): Miriam Stiel

Other key lawyers: Tim Golder; Andrew Wiseman; Caroline Ryan; Lauren John; Tim Allen; Joel Barrett

Testimonials

‘Allens have an excellent team of lawyers with a depth of experience across different areas of IP, from commercialisation to enforcement.’

‘Allens have in depth experience in the pharma space as well as regulatory matters in the health sciences industry.’

‘The team is focused, approachable, and easy to work with. Their technical knowledge is a given, they are proactive and think strategically.’

Key clients

- Airbnb Inc.
- Société Civile et Agricole du Vieux Château Certan
- Australian News Channel
- The NOCO Company
- Cytec Industries
- Vegas Enterprises Pty Ltd and R...and Everything Else, Inc.
- Next Level Elevators
- Pfizer
- CSL Limited
- Forever New Clothing Pty Ltd
- Redbubble Limited
- Sony Music Publishing

Work highlights

- Acted for Airbnb on all aspects of its trade mark portfolio management, branding strategy, marketing and IP enforcement.
- Acted for Pfizer on its acquisition of ASX-listed Australian telehealth start-up ResApp Health Limited (ResApp) for A\$179 million.
- Acted for an individual in a judicial review and subsequent appeal proceedings that DABUS did not satisfy the requirements of the Patents Act and Regulations.

Ashurst

Noted for its expertise in food and therapeutic goods regulations, Ashurst is a key port of call for a litany of blue-chip clients on portfolio protection and enforcement. With over two decades of experience, head of the practice Anita Cade is well-equipped to handle intellectual property litigation as well as licensing and transactional mandates. Lisa Ritson is experienced in contentious consumer protection, marketing, and trade mark matters. Stuart D’Aloisio in Melbourne assists life sciences clients with patent infringements, validity issues and litigation, while Nina Fitzgerald is knowledgeable of alternative dispute resolution concerning copyright, patents, and domestic consumer law. All of the individuals that have been mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Anita Cade

Other key lawyers: Lisa Ritson; Stuart D’Aloisio; Nina Fitzgerald; Joanna Lawrence

Testimonials

‘They have a terrific team, with a depth of scientific knowledge.’

‘The team can draw on its national capabilities to offer seamless and top tier support.’

‘Smart, experienced, and commercial in IP litigation. They have a leading number of female leaders.’

BOUTIQUE LITIGATION AND
INSOLVENCY FIRM, IRONBRIDGE
LEGAL, BOLSTERS SENIOR TEAM
IN MELBOURNE
Ironbridge Legal January 3, 2024

Ironbridge Legal Takes the Lead in
Landmark WestConnex Resumption
Class Action Against NSW
Government
Ironbridge Legal January 3, 2024

MEDIA RELEASE | Thomson Geer
appoints two Partners to strengthen
M&A team
Thomson Geer September 29, 2023

JWS advises Cuscal on strategic
investment in open banking
platform, Basiq
Johnson Winter Slattery March 28,
2023

JWS bolsters projects and
construction team with appointment
of Brisbane partner
Johnson Winter Slattery March 28,
2023

Moderna to produce mRNA
vaccines in Australia
Johnson Winter Slattery January 30,
2023

JWS to open in Canberra and
broaden its foreign
investment/M&A team
Johnson Winter Slattery January 30,
2023

JWS advises Magnetic Rail Group on
acquisition of One Rail Australia's
East Coast Rail business
Johnson Winter Slattery January 30,
2023

Energy and Resources team
bolstered with appointment of new
Partner
Thomson Geer November 24, 2022

Blackwattle Legal bolsters its
growing first-class team
Ironbridge Legal March 15, 2022

Blackwattle Legal globally
recognised as a leading law firm in
The Legal 500 Asia Pacific:
Australia, 2022 edition
Ironbridge Legal March 15, 2022

Best Law & Related Services Firm:
Beaton's 2021 Client Choice Awards.
Johnson Winter Slattery January 21,
2022

JWS grows its native title offering
with new partner
Johnson Winter Slattery January 21,
2022

Michele Laidlaw returns to
partnership
Johnson Winter Slattery January 21,
2022

JWS grows white collar crime
practice
Johnson Winter Slattery January 21,
2022

LEGAL DEVELOPMENTS IN
AUSTRALIA

Legal Developments and updates

Key clients

AGL Energy Limited	Henley Arch
ANZ Banking Group	Peloton
Boehringer Ingelheim Animal Health	Pharmacor
Combe International	Samsung Bioepis
Crown Resorts	Toll Holdings
Henkel	Woolworths

Work highlights

- Acting for Samsung Bioepis in proceedings against Pfizer before the Federal Court of Australia relating to BRENZYS which is Samsung Bioepis' biosimilar for Pfizer's biological drug ENBREL.
- Acting for Henley Arch against Henley Constructions in trade mark infringement, misleading, and deceptive conduct proceedings in the Federal Court concerning the use of the HENLEY trade mark.
- Representing Peloton Interactive in the Federal Court of Australia on the basis that Mad Dogg's SPINNING marks should be removed from the register as it is a generic term.

Baker McKenzie

The intellectual property department at Baker McKenzie has recently been engaged in significant patent disputes in the agricultural, renewable energy and technology sectors. Andrew Stewart oversees the group and is informed on copyright, defamation, and media regulation, while Jonathan Flintoft is seasoned in trade mark prosecution. Elisabeth White regularly handles intellectual property litigation before the Federal Court of Australia, while Chantal Savage is proficient in confidential information, trade secrets, as well as copyright work. Helen Macpherson is also a key member of the team. All of the individuals mentioned are located in Sydney.

Practice head(s): Andrew Stewart
Other key lawyers: Jonathan Flintoft; Elisabeth White; Chantal Savage; Helen Macpherson

Testimonials

'This practice is exceptional. We use them on all contentious IP matters and their strategy and communication is second to none!'

'Elizabeth White and Jonathan Flintoft are exceptional lawyers who are a real credit to the team. I have a huge degree of trust in them.'

Key clients

Meltwater Australia Pty Ltd	Hysata Pty Ltd
Motion Picture Association (MPA)	F45 Training
Network Ten All Access Pty Limited/Paramount Plus	Victoria's Secret Stores Brand Management, LLC, Victoria's Secret & Co
LONGi Green Energy Technology Co. Ltd, LONGi Solar Australia Pty Ltd	Australian Wool Innovation
Rio Tinto	

Work highlights

- Represented Meltwater Australia Pty Ltd in gaining a fair license scheme before the Copyright Tribunal.
- Assisted Motion Picture Association (MPA) in disabling access to a 'cyberlocker', being a cloud storage and streaming provider that underpins the functionality of a huge number of infringing websites.
- Represented Network Ten All Access Pty Limited (NTAA)/Paramount+ in seeking to have the Copyright Tribunal determine a fair licence scheme following APRA AMCOS' proposal of a new industry licence.

Clayton Utz

from the leading lawyers in each jurisdiction.

When is a claim considered fraudulent? The impact of false and misleading statements on a claim for damages
McCabes February 26, 2024

Understanding the new employee right to disconnect
McCabes February 26, 2024

Indispensable Human Touch: Mimicry of Human Intelligence by AI Not Creativity
McCabes February 26, 2024

Headline: New Zealand court decision signals evolving approach to climate change litigation
Thomson Geer February 14, 2024

Greater protections for workers as Parliament passes Loopholes No 2
Thomson Geer February 14, 2024

COMPARATIVE GUIDES

The Legal 500 Comparative Guides positions you as an exclusive expert in your jurisdiction and practice area, showcasing you to a global audience.

Find out more



Australia:
Private Equity
MinterEllison



Australia:
Restructuring & Insolvency
Gilbert + Tobin



Australia:
Advertising & Marketing
Holding Redlich




Australia:
Cartels
Gilbert + Tobin




Australia:
Blockchain
Gilbert + Tobin



Australia:
Litigation
Thomson Geer



Australia:
Artificial Intelligence
McCullough Robertson



Australia:
Mergers & Acquisitions
Thomson Geer



Australia:
Environment
Clayton Utz

With expertise in copyright issues in new and emerging technologies, Clayton Utz is geared to handle the full spectrum of contentious and non-contentious intellectual property mandates. John Collins spearheads the department, while Tim Webb is knowledgeable of advertising, anti-counterfeiting, and domain name issues. James Neil in Melbourne is noted for his capabilities in portfolio management and brand protection. All of the individuals that have been mentioned are located in Sydney, unless stated otherwise.

Practice head(s): John Collins
Other key lawyers: Tim Webb; James Neil; Chris McLeod; Dean Gerakiteys; Sean McGuire

Testimonials

‘Quick, informative and no-nonsense advice.’

‘Diversity of practice expertise.’

‘The strongest IP offering in Australia.’

Key clients

- Accent Group
- Sportsbet
- The Entourage Education Group
- Toyota Motor Corporation Australia Limited (Toyota Australia) and Toyota Motor Corporation (Toyota Japan)
- 2XU Pty Ltd
- Wide Open Agriculture Ltd
- Novartis AG and Novartis Pharmaceuticals Australia Pty Ltd
- Sandoz Pty ltd
- Royalty Pharma
- Monsanto (Bayer)
- Singtel Optus Group
- Seven Network

Work highlights

- Acted for Novartis AG and Novartis Pharmaceuticals Australia Pty Ltd in proceedings to enforce patents and prevent the entry of generic competition for its blockbuster multiple sclerosis drug.
- Acting for Free TV in Copyright Tribunal proceedings concerning an industry licence from PPCA for the transmission of commercial sound recordings on broadcast television and BVOD services.
- Acted for Toyota against over 150 parties which have been misusing Toyota's trade marks.

Corrs Chambers Westgarth

With practitioners sitting in Brisbane, Perth, Melbourne and Sydney, Corrs Chambers Westgarth's broad practice encompasses licensing work, patent litigation, and trade mark filings and prosecutions. Eugenia Kolivos oversees the group and is experienced in intellectual property data protection and compliance, franchising, and outsourcing work. Stephen Stern in Melbourne leverages over four decades of experience to assist clients with anti-counterfeiting work, trade mark litigation and brand protection. Odette Gourley's areas of expertise include trade mark clearance, management, and registration, while David Fixler in Melbourne routinely acts in revocation proceedings before the Federal Court. All of the individuals that have been mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Eugenia Kolivos
Other key lawyers: Stephen Stern; Odette Gourley; David Fixler; Grant Fisher; Frances Wheelahan

Testimonials



Australia:
Enforcement of Judgments in Civil and Commercial Matters
Corrs Chambers Westgarth

Eye of the storm: General Counsel take the lead in crisis management



To explore how companies are approaching more frequent and varied crises, the Ashurst Leadership Centre convened a roundtable in partnership with The Legal 500 in Sydney in November 2023.

Read the full report now

‘Corrs IP team has a real depth of experience and an excellent client base. I would single out Stephen Stern in Melbourne and Odette Gourley in Sydney.’

‘High capabilities in all patent work, especially biotech and pharmaceutical matters as well as trade mark litigation.’

‘Corrs Chambers Westgarth is one of the top practices in the Australian IP litigation market. The size and breadth of the team is excellent, particularly the quality of the talent.’

+ More

Key clients

AB InBev	Lacoste
Cartier	Lundbeck
Caterpillar	Merck Sharp & Dohme
Ferrari	University of Melbourne
Gucci	Mundipharma
Katy Perry	

Work highlights

- Represented Katy Perry in high-profile trade mark infringement proceedings brought against her by an Australian who registered the trade mark “Katie Perry” for her clothing business.
- Acted for Sportsbet Pty Ltd in the Supreme Court of Victoria on a trade mark infringement case concerning the misuse of the sportsbet.com domain name and website.
- Obtained a High Court judgment in favour of Danish pharmaceutical company, Lundbeck, in a major case against Sandoz – Australia’s longest-running pharmaceutical patent dispute.

Gilbert + Tobin

With notable High Court of Australia appearances, **Gilbert + Tobin** often handles pre-eminent copyright, patent, and trade secret law mandates. **Michael Williams** heads up the team, **Siabon Seet** is particularly skilled in brand protection, and **John Lee** is noted for his expertise in patent litigation. **Rebecca Dunn** is proficient in consumer, social media, and trade mark law. All of the individuals that have been mentioned are located in Sydney.

Practice head(s): Michael Williams

Other key lawyers: Siabon Seet; John Lee; Rebecca Dunn; Lisa Lennon; Anna Smyth

Testimonials

‘The firm is supporting us in a complex trade mark litigation matter and provided us with complete explanations and useful strategies.’

‘The Intellectual Property practice at Gilbert + Tobin is exceptional.’

‘The Intellectual Property team within Gilbert + Tobin employs intelligent and hard-working lawyers and associates which means that responses are timely and well-constructed.’

Key clients

Aristocrat Technologies	Glass Candy
Self Care IP Holdings Pty Ltd (Self Care)	Stellantis (formerly FCA US LLC and FCA Australia Pty Ltd)
CPC Patent Technologies	Imdex
Luigi Lavazza S.p.A / Lavazza Australia Pty Ltd	Swoop Holdings Ltd, Cirrus Communications Pty Ltd and related companies
REC Solar Pty Ltd, Sol Distribution Pty Ltd and Baywa r.e. Solar Systems Pty Ltd	
BCI Media Group	
State Street Global Advisors (SSGA)	

Nelson & Co Limited

Herbert Smith Freehills

Reputed for its patent litigation track record, **Herbert Smith Freehills** caters to strategic branding matters for an assortment of energy, pharmaceuticals and TMT clients. **Sue Gilchrist** oversees the group and is noted for her capability in multi-jurisdictional intellectual property litigation. **Shaun McVicar** in Melbourne handles patent validity and infringement mandates, **Rebekah Gay** is particularly active in the life sciences sector, and **Emma Iles** in Melbourne specialises in medical device patent litigation. All of the individuals mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Sue Gilchrist
Other key lawyers: Shaun McVicar; Rebekah Gay; Emma Iles; Kristin Stammer; Anna Vandervliet

Key clients

- Motorola Solutions, Inc
- Seven West Media
- Suncorp
- Wesfarmers
- Biogen
- Gilead
- Hanwha Q CELLS
- Tabcorp
- Cantarella Bros

King & Wood Mallesons

King & Wood Mallesons caters to intellectual property asset transfers, commercialisation arrangements as well as licensing issues; the team is also particularly skilled in patent and trade mark advisory, litigation, and transactional work. Head of the group **Matthew Swinn** and **Kim O’Connell** are entrusted by a breadth of life sciences clients, while **Kate Hay** has a strong track record in trade mark litigation. **Suzy Madar** in Sydney is noted for her experience in representing clients before the Federal, High and Supreme court as well as Patent Office proceedings. All of the individuals that have been mentioned are located in Melbourne, unless stated otherwise.

Practice head(s): Matthew Swinn
Other key lawyers: Kim O’Connell; Kate Hay; Suzy Madar; Luke Hawthorne; Karen Litherland; Bridie Egan

Testimonials

‘King & Wood Mallesons has a strong team to advise on intellectual property and consumer law matters that affect our business. Their advice is always considered, actionable and commercially relevant.’

‘The KWM team is an absolute pleasure to work with. They are responsive, highly competent, and work well as a team.’

‘KWM are open to and have implemented innovative ways of working, which have increased efficiencies for both our company and KWM.’

Key clients

- MSA 4×4 Accessories
- Chubb Fire & Safety
- QAD Australia Pty Limited (QAD)
- Huygens AS
- The Star Entertainment Group Limited
- Arista Cereal Technologies
- REA Group
- Boost Mobile
- Zip Co
- Silicon Quantum Computing Pty Ltd
- Fanatics Inc.
- Energy Beverages LLC

Work highlights

- Successfully defended Zip Co Limited and Zipmoney Payments Pty Ltd in trade mark infringement proceedings in relation to Firstmac’s registered trade mark for the word ZIP.
- Acted for REA Group in its unanimous win in the High Court in a copyright dispute in relation to the use of photographs on various online platforms.
- Advising Silicon Quantum Computing on the sale of complex intellectual property rights and specialised equipment to Diraq Pty Ltd.

Tier 2 Firms ^

DLA Piper

Established in the consumer goods, life sciences and retail sectors, **DLA Piper** is adept in copyright, patents, trade marks, and trade secrets. **Robynne Sanders** spearheads the practice from Melbourne and caters to patent litigation in the engineering, IT, and medical devices sectors. **Nicholas Tyacke** advises technology companies on an assortment of intellectual property disputes, while **Greg Bodulovic** is experienced before the Federal Court of Australia. **Jessie Buchan** is often engaged in intellectual property enforcement and exploitation. All of the individuals that have been mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Robynne Sanders
Other key lawyers: Nicholas Tyacke; Greg Bodulovic; Jessie Buchan; Rob McMaster

Testimonials

‘The DLA Piper team has considerable expertise and great experience in all aspects of intellectual property law including IP litigation.’

‘They are particularly suited to clients with large international intellectual property portfolios. They are able to integrate and tailor their advice and provide quality representation across multiple jurisdictions.’

‘DLA Piper’s Australian IP practice is very strong in patent prosecution and litigation and is especially experienced with all aspects of pharmaceutical patents.’

+ More

Key clients

Pfizer and its affiliates	Ozcare
Boss Fire Pty Ltd	Slip Enterprises Pty Ltd
Campari	UON Pty Ltd and LAA Industries Pty Ltd
SmileDirectClub	O’Brien Glass Industries Ltd
Neurim Pharmaceuticals (1991) Ltd	ResMed Pty Ltd
Global Retail Brands Australia Pty Ltd	ResApp

Work highlights

- Acted for Pfizer against Samsung Bioepis in Australia’s first biologic/biosimilar patent litigation.
- Sucesfully acted for Boss Fire in Federal Court of Australia proceedings, for patent infringement and validity as well as mark disputes.
- Represented SmileDirectClub on two significant proceedings before the Federal Court of Australia.

Griffith Hack

With practitioners based in Brisbane, Melbourne, Perth and Sydney, **Griffith Hack** is well equipped to advise corporations, government agencies and universities on the full spectrum of intellectual property mandates. Based in Sydney, **Derek Baigent** is often engaged in patent litigation and often appears before the Australian Federal Court. **Kellie Stonier** in Brisbane is skilled in trade mark cancellations, infringements and registrations, while **Gavin Adkins** in Melbourne is active in intellectual property litigation in the pharmaceuticals sector.

Practice head(s): Derek Baigent
Other key lawyers: Kellie Stonier; Gavin Adkins; Leanne Oitmaa; Jack Collings; Rachael Lopez

Testimonials

‘They are skilled in patent and procedural law, strategy and communication.’

‘The individuals are skilful; they work hard to get the best outcomes. The people I deal with are good at writing up patents.’

‘Griffith Hack are skilled in litigation and IP patent submissions. They have a diverse team with good skills. They are good collaborators.’

Key clients

Allergan	Prudential Investment Company of Australia
BASF	Puma
Battery World	Rio Tinto
Century Yuasa Batteries	Sony
Pandora	Woodside Petroleum

Work highlights

- Acted for Allergan in a case addressing the question of whether the use of a competitor’s trade mark to promote the competitor’s alternative product, infringes the registered trade mark.
- Acted as counsel to Globaltech Corporation Pty Ltd in long running and highly contested patent infringement proceedings regarding core drilling tools.
- Assisted Bulugudu with worldwide patent licensing, biodiscovery benefit sharing agreements, and various transactional documents to establish Trioda Willingi.

K&L Gates

The full-service intellectual property department at **K&L Gates** is noted for its capability in patent litigation, portfolio management and trade mark prosecution across the construction, life sciences, sport and technology sectors. **Jonathan Feder** leads the group and is a key port of call for fashion houses and various other brands for intellectual property enforcement and protection issues. **Gregory Pieris** is informed on contentious and non-contentious copyright, design, trade mark and trade practices, while **Harrison Ottaway** is also a key member of the team. All of the individuals mentioned are located in Melbourne.

Practice head(s): Jonathan Feder
Other key lawyers: Gregory Pieris; Harrison Ottaway; Patrick Sands; Tim Appleby

Testimonials

‘The K&L Gates IP team are very knowledgeable and responsive. We have complete confidence in their ability to look after our worldwide IP portfolio.’

‘Jonathan Feder is very approachable and is more than willing to offer his assistance – no request or concern is ever unanswered. Jonathan knows his stuff and is extremely personable. Likewise, Jonathan’s team is very helpful.’

‘Harrison Ottaway is equally parts brilliant and personable.’

Key clients

Australian Football League (AFL)	RDX Works Ltd
Bounce IP Pty Ltd and Bounce Australia Pty Ltd	RSI North America, Inc.
Cricket Australia	Sanitarium Health Food Company (Australian Health & Nutrition Association Limited)
Directed Electronics Australia Pty Ltd	Simavita/Smartz
Jellycat Ltd	United Petroleum
L1 Capital Pty Ltd	
Pact Group	+ More

Work highlights

- Successfully acted for Directed Electronics OE Pty Ltd in a commercial litigation matter heard in the Federal Court of Australia regarding the misuse of confidential information, copyright infringement and breach of contract.
- Advising RDX Works Ltd in the filing and prosecution of its trade marks across numerous jurisdictions and on the enforcement of its trade marks and trade mark opposition actions in various countries.
- Advising L1 Capital in relation to a range of intellectual property matters in trade mark portfolio management, global trade mark disputes, trade mark opposition proceedings and UK High Court litigation.

Minter Ellison

Minter Ellison has a successful track record in all aspects of intellectual property, including commercialisation transactions, confidential information, and domain names. The practice also handles copyright, patent and trade mark matters across the education, hi-tech, life sciences and pharmaceuticals sectors. With over three decades of experience, **Robert Cooper** leads the team from Melbourne and specialises in patent disputes, while **John Fairbairn** is particularly focused on the digital, media and telecoms sectors. **Simone Mitchell** is skilled in patent infringement, oppositions, and revocation cases. All of the individuals are located in Sydney, unless stated otherwise.

Practice head(s): Robert Cooper
Other key lawyers: John Fairbairn; Simone Mitchell; Shyama Jayaswal; Jonathan Kelp; Gus Lightowlers

Testimonials

‘A great depth of talent and expertise across all categories of IP and technologies. They can adjust resources dynamically and efficiently.’

‘Minter Ellison’s IP practice is comprehensive, straightforward and dependable.’

‘Minters provide a high level of IP expertise combined with more general commercial expertise and understanding of practicalities, this enables them to provide a holistic and practical approach to advice.’

+ More

Key clients

BMS	Giorgio Armani
Cap-XX	PPG Industries
Copyright Agency	Stan Entertainment
Endeavour Group	Thales Australia
ESCO Corporation	Woolworths
Foxtel	

Norton Rose Fulbright

With know-how of copyright and design, patent and trade mark enforcement issues, **Norton Rose Fulbright** is experienced in litigating the full spectrum of intellectual property mandates. **Cameron Harvey** leads the team from Melbourne, while **Georgina Hey** advises clients on pre and post completion intellectual property transaction issues as well as due diligence. **Jackie O’Brien** and **Isobel Taylor** are noted for their expertise in brand protection. All of the individuals mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Cameron Harvey
Other key lawyers: Georgina Hey; Jackie O’Brien; Isobel Taylor; Amanda Caldwell

Testimonials

‘Norton Rose Fulbright team is very professional for IP matters. During our exchange, they left a deep impression on us.’

‘The individuals from this firm are very prompt in responses.’

‘The level of service received from the team at Norton Rose Fulbright is faultless. The response time is exceptional, they are superb at keeping me informed, and are very easy to deal with.’

Key clients

Accolade Wines	David Jones
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- ANZ Bank
- Goodman Fielder
- Bergdorf Goodman / Neiman Marcus
- Intercontinental Energy
- Bonza Aviation
- Loan Market Group
- Brookfield
- Bytedance (TikTok, Pico)
- Coles
- Country Road

Work highlights

- Acting for SARB Management Group in relation to a patent infringement claim.
- Acted for Star Scientific in respect of all of its emerging IP matters.
- Advising Bytedance and its subsidiary Pico on its trade mark and brand portfolio in Australia and New Zealand, including the well-known TIKTOK and PICO word and device marks.

Tier 3 Firms ^

Addisons

Trade mark management remains a key component of the multi-disciplinary intellectual property practice at **Addisons**. **Donna Short** leads the team and is well equipped to advise clients on copyright, domain name disputes, licensing issues and commercialisation agreements as well as trade marks. **Justine Munsie** has notable success in intellectual property litigation, while **Bianca D’Angelo** develops intellectual property protection strategies. **James Lawrence** arrived to the team from Mills Oakley in August 2023. All of the individuals mentioned are located in Sydney.

Practice head(s): Donna Short
Other key lawyers: Justine Munsie; Bianca D’Angelo; James Lawrence

Testimonials

‘The team led by Donna Short is responsive, delivers exceptional service and tailored solutions.’

‘Donna Short is a very hands-on partner. She listens to clients’ needs and provides tailored and practical solutions.’

‘Donna Short always makes herself available for us. She is highly competent and exerts great efforts to understand and address the concerns of the business.’

Key clients

- Hungry Jack’s Pty Limited
- Australian China Economics, Trade and Culture Association
- Virgin Enterprises Limited
- Helium Pictures
- Pump Haircare Pty Ltd
- San Miguel Brewing International Limited
- Hemmes Trading Pty Limited
- In Films
- The Hain Celestial Group, Inc
- Bega Cheese Limited
- Sustainable Energy Solutions Pty Limited
- Temple & Webster Pty Ltd

Work highlights

- Represented the Australia Chinese Economic Trade and Culture Association in Federal Court of Australia

proceedings commenced by the Sydney Opera House (SOH).

- Assisting Hemmes Trading Pty Limited in respect of its extensive trade mark portfolio, which includes trade mark prosecution strategies and acting on the client’s behalf in opposition proceedings before the Australian Trade Marks Office.
- Advising Temple & Webster Pty Ltd in respect of several trade mark matters associated with the expansion of its business and goods and services offerings in Australia.

Bird & Bird

Leveraging support from its international network, **Bird & Bird** is often engaged in intellectual property litigation and is notably active across the life sciences, media, and retail sectors. **Jane Owen** oversees the department, and her broad practice encompasses portfolio design infringements, patent and trade mark oppositions as well as portfolio management. **Lynne Lewis** is active in the pharmaceutical and medical device sectors and is well regarded for her expertise in multi-jurisdictional intellectual property litigation. All of the individuals mentioned are located in Sydney.

Practice head(s): Jane Owen

Other key lawyers: Lynne Lewis; Rebecca Currey; Shariqa Mestroni; Tom Johnston; Shehana Wijesena

Testimonials

‘The team is very business focused and operate as an extension of your own team. Their advice is very tailored and aligned with business risk appetite.’

‘Lynne Lewis is very commercially minded.’

‘The people I work with, namely Lynne Lewis, make a real effort to know and understand my business. I can also ask Lynne Lewis a question that may touch upon jurisdictions outside of hers in Asia Pacific, and she can still pull together advice that is useful and practical across jurisdictions.’

+ More

Key clients

Boart Longyear Limited	Mattel (and its related entities)
Take-Two Interactive Software Inc; RockStar Games, Inc	Wisetech Global Limited
GlaxoSmithKline Consumer Healthcare Australia Pty Ltd (now Haleon)	Internet Services Australia 1 Pty Ltd trading as THE ICONIC (part of Global Fashion Group)
Troy Laboratories Pty Ltd	
Howden Australia Pty Ltd and James Howden (Howden)	
Uniden Australia Limited	
Rakman Pty Ltd & Trafalgar Pty Ltd	
Abbey Laboratories Pty Ltd	
University of New South Wales	

+ More

Work highlights

- Successfully acted for Globaltech in Federal Court proceedings asserting patent infringement against Reflex in respect of its downhole magnetic and gyro devices.
- Obtained orders and relief for copyright infringement in proceedings concerning unauthorised mods written for the Grand Theft Auto V game.
- Acted as a long-term legal adviser to GlaxoSmithKline Consumer Healthcare and now, Haleon.

Gadens Lawyers

Noted for its capabilities in defending intellectual property infringement claims, **Gadens Lawyers** is particularly active in the automotive, engineering, FMCG, manufacturing and retail sectors. **Kerry Aweburch** advises clients on design, patent, and trade mark disputes as well as commercialisation and collaboration agreements. **David Smith**’s practice encompasses the marketing and sales aspects of IP, while **Michael Owens** in Brisbane is a key

contact for right owners and users on the development, management and protection of their assets. Savannah Hardingham is experienced in representing copyright owners in enforcement matters, and Madeleine McMaster is knowledgeable of branding and copyright compliance, as well as design and product labelling. All of the individuals that have been mentioned are located in Melbourne, unless stated otherwise.

Practice head(s): David Smith; Kerry Awerbuch; Michael Owens
Other key lawyers: Savannah Hardingham; Madeleine McMaster; Olivia Coburn

Testimonials

‘The people are client focused and provide commercial advice while being friendly and approachable. They provide advice with a collaborative approach and are happy to work with the business to achieve the desired outcome.’

‘They are strong across all IP disciplines, with a depth of experience from partner level down. The partners are very hands-on and have a very strong focus on achieving a commercial outcome.’

‘Gadens has an excellent IP team, across Melbourne and Sydney. They are well resourced to allocate the more appropriate person to each task.’

Key clients

- A.G. Coombs
- Alauda Aeronautics Pty Ltd
- Baiada Pty Ltd
- Adairs Retail Group Pty Ltd
- Bapcor Retail Pty Ltd
- Blackberry Limited
- Chuchka Pty Ltd
- Citadel Limited
- Cotton On Group
- DesignCrowd Pty Ltd
- DKSH Holding and Favorex Pte. Ltd.
- DMG Fine Wine / DMG Organic

Work highlights

- Represented Chuchka in copyright infringement litigation initiated in the Federal Court of Australia, VID 521/2018, against it by State of Escape.
- Advised Lark on global trade mark portfolio and enforcement related matters.
- Advisees Bapcor on its Australian and New Zealand trade mark prosecution strategy and trade mark enforcement.

Jones Day

Jones Day is particularly proficient in multi-jurisdictional patent litigation in the life sciences sector, and is well equipped to advise clients on a breadth of intellectual property mandates, including breach of confidence issues, copyright and transactional work. Lisa Taliadoros leads the team from Melbourne and **Anthony Muratore** is a seasoned patent litigator, while Samin Raihan’s practice encompasses high-value trade mark and patent disputes. All of the individuals mentioned are located in Sydney, unless stated otherwise.

Practice head(s): Lisa Taliadoros
Other key lawyers: Anthony Muratore; Samin Raihan; Kezia Adams; Richard Hoad

Testimonials

‘Their biotech patent and pharmaceutical patent capability is foremost.’

‘They will go to the ends of the earth to obtain a good outcome for their client.’

‘They have been involved in many high-profile biotechnology/life sciences cases and have many years of patent litigation experience.’

+ **More**

Key clients

Celgene Corporation	Organon Pharma Pty Limited
Bristol Myers Squibb	Merck Sharp & Dohme LLC and Merck Sharp & Dohme (Australia) Pty Ltd
ToolGen, Inc	Chevron Corporation
Sanofi	

Work highlights

- Acting for Celgene in relation to the enforcement and defence of patent rights relating to Revlimid and Pomalyst in proceedings against Juno Pharmaceuticals Pty Ltd and Natco Pharma Limited.
- Acting for Bristol Myers Squibb, an American global pharmaceutical company in an opposition in the Australian Patent Office to Australian Patent Application No. 2015292889.
- Acting for ToolGen in Federal Court proceedings concerning the validity of its patent rights to the revolutionary CRISPR gene editing technology.

Maddocks

Maddocks is home to practitioners with advisory and contentious expertise across the full gamut of intellectual property issues, including copyright and designs, patents, and trade marks. **Ben Miller** and **Brendan Coady** lead the practice and the former advises clients on biopharmaceutical, medical device, and pharmaceutical regulatory matters. **Stephen Rohl** is noted for his capabilities in multi-jurisdictional patent litigation. **Elizabeth Ireland** arrived to the team from Ashurst in February 2024. in All of the individuals mentioned are located in Sydney.

Practice head(s): Ben Miller; Brendan Coady
Other key lawyers: Stephen Rohl; Anthony Willis; Caroline Atkins; Shelley Einfeld; Elizabeth Ireland

Testimonials

‘Ben Miller is always available to provide advice.’

‘Ben Miller provides extremely commercial, strategic and practical contracting and transactional advice which is grounded in an exceptional understanding of current intellectual property case law and strategic litigation experience.’

‘Stephen Rohl – Special Counsel – is very smart, very able and an extremely hard worker.’

Key clients

Pharmacor Pty Limited	Therapeutic Goods Administration
Rio Tinto	Office of the National Data Commissioner
E-Chem Technologies Ltd & Duoguard Australia	Chartered Accountants of Australia and New Zealand
AU Pharma Pty Limited	Laser Clinics Australia
Australian Nuclear Science and Technology Organisation (ANSTO)	Black Dog Institute
Children’s Medical Research Institute	Austgrains

Work highlights

- Acting for Pharmacor in proceedings brought in the Federal Court of Australia by Novartis for alleged infringement of four patents relating to dosing regimens and formulations.
- Acting for Rio Tinto’s subsidiary Technological Resources in proceedings in the Federal Court of Australia against Epiroc for alleged infringement of patents.
- Assisting the Office of the National Data Commissioner (ONDC) in the Commonwealth Department of Finance with the filing and prosecution of its ‘DATAPLACE’ and ‘ONDC’ trade marks.

Piper Alderman

Spread across Adelaide and Melbourne, **Piper Alderman** is a key contact for government, research organisations, and public and private companies on copyright, designs, patents, and trade marks. Co-head of the team **Tim Clark** is located in Melbourne and is knowledgeable of the intellectual property and commercial aspects of social media. Fellow co-head **Tim O’Callaghan** excels in IP protection and portfolio management, while Travis Shueard has been praised for his ‘*outstanding knowledge*’.

Practice head(s): Tim Clark; Tim O’Callaghan
Other key lawyers: Travis Shueard

Testimonials

‘They are extremely knowledgeable and proactive. They always respond promptly to queries and have a knowledgeable support team to assist if our regular contacts are unavailable.’

‘The firm’s commitment to excellence is evident in every aspect of their service. Their responsiveness, efficiency, and thoroughness in handling our legal matters have been consistently remarkable.’

‘Their ability to adapt to our evolving needs and their willingness to go above and beyond have centered our trust in their capabilities.’

+ More

Key clients

Geoscan Pty Ltd	REDARC Electronics Pty Ltd
Pepper Group	University of Adelaide

Work highlights

- Representing Caporaso Pty Ltd, trading as Mercato supermarket, in Federal Court proceedings relating to the use of Caporaso’s registered trade mark MERCATO.
- Represented CME Blasting & Mining Equipment Ltd in contentious Federal Court proceedings against a Western Australian based company and its director.
- Representing Peregrine Group in disputes against those seeking to misappropriate its IP.

Simpsons Solicitors

With expertise in advisory work, trade mark portfolio management and transactional matters, **Simpsons Solicitors’** Sydney-based team is a key contact for government institutions and music, publishing, and video game producers. **Adam Simpson** acts for a litany of blue-chip clients and is particularly adept in copyright and book publishing work. **Jules Munro** and **Mark Bamford** are experienced in the media and entertainment sectors, while **Ian McDonald** is informed on pre-publication defamation issues. **Clare Young** is noted for her capabilities in intellectual property litigation.

Practice head(s): Adam Simpson; Jules Munro; Mark Bamford
Other key lawyers: Ian McDonald; Clare Young; Amy Grondal

Testimonials

‘The individuals we work with are innovative and quick to offer advice that is easy to understand and will often inform how best to manage complex collection management problems.’

‘The team at Simpsons Solicitors are superb specialists in intellectual property. They are extremely skilled at what they do and enormously efficient. They are knowledgeable across all aspects of IP, particularly trade marks and copyright.’

‘They have a diverse practice, and they work on high profile and complex pieces of litigation. They always operate in a totally professional manner and remain calm, even when involved with very hostile litigation.’

Key clients

Netflix, Inc	Riot Games Inc
Maurice Blackburn Lawyers	National Gallery of Australia
Allen & Unwin Publishers	Spiral Foods

MacMillan Publishers	Hachette Publishing
Screen Australia	Simon & Schuster Australia
Universal Music Publishing and Songs of Universal, Inc	The Wiggles

Work highlights

- Represent Netflix Inc. in Copyright Tribunal proceedings concerning the licence scheme for the use of music in streaming services operating in Australia.
- Acting for Riot Games on trade mark prosecution, dispute and commercial work in Australia.
- Successfully defended Maurice Blackburn Lawyers in litigation brought by US asset manager State Street in relation to Maurice Blackburn’s acquisition and display of the Fearless Girl statue in Melbourne.

Sparke Helmore Lawyers

IP commercialisation, management, and protection remain a key component of the practice at Sparke Helmore Lawyers. Co-lead of the team Shannon Platt has over two decades of experience in infringement and revocation proceedings in the Federal Court of Australia for copyright, patent, and design and also acts in trade mark disputes. Fellow co-head Dalvin Chien is knowledgeable of consumer data rights and security issues, e-commerce work and technology transactions. Vienna Jones is noted for her experience in administrative trade mark opposition proceedings before IP Australia. All of the individuals that have been mentioned are located in Sydney.

Practice head(s): Shannon Platt; Dalvin Chien
Other key lawyers: Vienna Jones

Key clients

Allnex Resins Australia Pty Ltd / Allnex Netherlands B.V.	Husqvarna Group
Australia’s Oyster Coast Pty Ltd	Infosys Limited
Bentleys Australia Pty Ltd	
Coal Services Ltd	
Community First Credit Union Ltd	
Council of the City of Shellharbour	
Crocs, Inc	
Enviropacific Services Limited	
Grant Bloodstock Pty Ltd	
Greencross Group (including Petbarn)	

Work highlights

- Acting for Crocs in Australian Federal Court proceedings for infringement of its shape trade mark, the famous classic clog.
- Acting for FanFirm Pty Ltd in Australian Federal Court proceedings against Fanatics LLC regarding infringement by Fanatics of FanFirm’s Australian Trade Marks for its FANATICS brand.
- Acting for Community First Credit Union following successful Australian Federal Court proceedings against Bendigo Bank regarding the use of the descriptive words “Community First”.

Spruson & Ferguson Lawyers

Spruson & Ferguson is regarded for its capabilities in copyright and designs, data protection and privacy, and the infringement and validity of patents as well as trade marks. Chris Bevitt oversees the team from Sydney, while Khajaque Kortian is proficient in domain name disputes and has notable appearances before the High Court and the Federal Court of Australia. Duncan Longstaff’s practice encompasses patent disputes in the financial services, IT and pharmaceutical sectors.

Practice head(s): Chris Bevitt
Other key lawyers:
Khajaque Kortian; Duncan Longstaff; Katrina Crooks; Andrew Rankine; Lucy Hartland; Jacqueline Chelebian

Key clients

Johnson & Johnson (including Janssen Pharmaceuticals)	Dyno Nobel
Nestle	Zoetis
McDonald’s Corporation	Intervet International BV
Roche	Ecolab (including Nalco)
Disney	James Hardie
Dyson	
Hytera Communications Corporation Limited	

Work highlights

- Acting for Hytera Communications Corporation Limited in the Australian limb of a multi-jurisdictional dispute relating to communications technology.

Thomson Geer

Recently engaged in patent litigation and trade mark portfolio management, **Thomson Geer** is geared to handle the full spectrum of intellectual property protection and enforcement matters. With over two decades of experience, **Peter Le Guay** is based in Sydney and handles intellectual property due diligence audits as well as licences and assignments. **Josh Simons** in Adelaide caters to copyright, design, patent, and trade mark litigation, while **Ben Coogan** in Brisbane is knowledgeable of competition, consumer, defamation, and media law as well as information technology issues.

Other key lawyers: Peter Le Guay; Josh Simons; Ben Coogan; Andrew Chalet

Testimonials

‘Strength in depth, with particular knowledge in trade mark law. The trade mark registration team and litigation department work together particularly well.’

‘Great technical knowledge. They are responsive.’

‘The team is highly capable; they make it very easy to work with them.’

+ More

Key clients

Konami Australia	Sweetshop Green/Hakeem Productions
Reckitt	Coopers Brewery
Department for Primary Industries and Regions (PIRSA)	South Australian Government
Exim Marketing	Saab Australia
JSHealth Holdings Pty Limited, JSHealth Vitamins Pty Limited	

Work highlights

- Acted for gaming company Konami in a precedent-setting patent dispute involving electronic gaming machines with fellow gaming company Aristocrat.
- Acting for Reckitt in a dispute over a rival’s dishwashing tablet product which involves allegations of trade mark infringement, misleading and deceptive conduct and passing off at common law.

- Represented Grenof Pty Ltd and Aquadex Pty Ltd in patent infringement proceedings brought by Calix Limited in the Federal Court of Australia.

Tier 4 Firms ^

Arnold Bloch Leibler

Specialising in contentious intellectual property mandates, **Arnold Bloch Leibler** is a key contact for retail, technology and telecoms clients. **Zaven Mardirossian** leads the group and is proficient in third party infringement protection, while **Gabriel Sakkal** is also noted for his broad competition and IP property law practice. All of the individuals that have been mentioned are located in Melbourne.

Practice head(s): Zaven Mardirossian
Other key lawyers: Gabriel Sakkal

Key clients

- | | |
|--------------------------|------------------------|
| MECCA Brands | Memories.com.au |
| HQ Group Pty Ltd | Retail Food Group |
| PLUSpak Safety | Cadence Property Group |
| Industry Super Australia | Wollemi Capital Group |
| Decjuba | |

Work highlights

- Advising Mecca on intellectual property protection, registration, licensing and enforcement matters.
- Advising HQ Group in relation to the registration and enforcement of several trade marks in connection with its hospitality venues.
- Representing PLUSpak Australia in a major intellectual property dispute with the a2 Milk Company Ltd.

Dentons

With a global patent and trade mark offering, **Dentons** is adept at intellectual property commercialisation and licensing work, franchising and privacy issues, technology mandates, and litigation. Practice head **Joy Atacador** and **Vanessa Gore** in Adelaide are knowledgeable of the protection and enforcement of copyright and trade marks. **Roanne De Menezes** is skilled in trade mark portfolio management, and **Peter Divitcos** is also a key member of the team. Team members are located in Melbourne, unless stated otherwise.

Practice head(s): Joy Atacador
Other key lawyers: Vanessa Gore; Roanne De Menezes; Peter Divitcos; Antonia Hudson

Testimonials

‘The team are so personable and down to earth. Explain options clearly in ‘layman’s terms’ and very proactive in providing options and suggested next steps.’

‘Great communicators, quick responses to any queries and pro-active and friendly.’

Key clients

- | | |
|------------------------|-----------------------------|
| Rapid Response Revival | Windsor Smith |
| Dye & Durham | Argenta |
| Hertz | Regeneus |
| Avis Budget Group | Starwood Capital |
| Hilton | Gartner Australasia Pty Ltd |

Work highlights

- Assisted Argenta with template licence agreements and multiple strategic transactions.

- Advised Avis Budget Group on drafting precedent franchise agreements, competition law, trade marks, IP ownership and licensing arrangements.

Macpherson Kelley

Operating in the food and beverage, manufacturing as well as retail and fashion sectors, **Macpherson Kelley** is entrusted by an assortment of multi-national clients. **Paul Kirton** has been praised as ‘*a seasoned practitioner*’, while **Belinda Sigismundi** in Dandenong is adept in the development, enforcement, and protection of trade marks. **Mark Metzeling** in Queensland is informed on the commercialisation of copyright and patents, as well as cybersecurity and internet law issues. **Stuart Gibson** is a key port of call for significant clients in the fashion and entertainment industries on trade mark portfolio management. All of the individuals that have been mentioned are located in Melbourne, unless stated otherwise.

Practice head(s): Paul Kirton; Belinda Sigismundi; Mark Metzeling; Stuart Gibson
Other key lawyers: Libby Goad; Nils Versemann

Testimonials

- ‘Efficient and excellent communicators.’
- ‘The team deliver results promptly with excellent insights to the matter at hand.’
- ‘They provide prompt, practical, commercial advice and their responsiveness and communication are exemplary.’

Key clients

State of Escape	Visy Retail Services Pty Ltd
BB Retail Capital (Honey Birdette (Aust) Pty Ltd)	Openway Food Group Pty Ltd
AutoPacific Australia Pty Ltd	Newfurn Floor Coverings Limited (Choices Flooring)
Sitro Group Australia Pty Ltd	Hinkler
The Coffee Club Pty Ltd	
Fewstone Pty Ltd trading as City Beach	
Drool by Dr Chris Brown Pty Ltd	
Just Order Enterprises Corporation	

Work highlights

- Advised City Beach on its worldwide IP portfolio, including the expansion and protection of its IP overseas.
- Advised AutoPacific Australia in relation to the protection, enforcement, and commercialisation of its international IP portfolio.
- Acted for Jimmys on the enforcement of its trade mark rights against third party infringers by conducting IP litigation in the Federal Court of Australia.

Pearce IP

Led by Sydney-based **Naomi Pearce**, the boutique firm **Pearce IP** caters to contentious and non-contentious patent and trade mark matters in the life sciences sectors. In Melbourne, **Eliza Jane Saunders** is often engaged in patent litigation, while **Chris Vindurampulle** is seasoned in patent and trade mark prosecution and opposition work.

Practice head(s): Naomi Pearce
Other key lawyers: Eliza Jane Saunders; Chris Vindurampulle

Testimonials

- ‘The team is uniquely positioned to provide pragmatic and up to the minute advice in the field of biologics.’
- ‘The team employs real IP specialists with top notch experience, working collaboratively with clients to achieve their commercial objectives.’
- ‘No-one has more experience and knowledge of the biosimilars industry than Naomi Pearce. She is skilled and highly motivated.’

Key clients

- Juno Pharmaceuticals
- Calithera Biosciences Inc
- Natco Pharmaceuticals
- Burchgrove and Luxotico
- 1200 Pharma LLC
- 2A Pharma AB
- ABL Bio
- Annexon Inc.
- Atara Biotherapeutics
- Atomic Oncology
- Biogen Inc
- California Institute of Technology

Work highlights

- Acted for Californian FoodTech company Perfect Day, Inc. in its appeal to the Federal Court of Australia of a decision by the Australian Patent Office (APO).
- Acting for SHL in a Patent Opposition regarding an autoinjector device used for parenteral drug delivery.
- Represented Cipla Australia Pty Limited in the Federal Court of Australia for the revocation of two Australian patents owned by Bayer Intellectual Property GmbH relating to rivaroxaban (VID124/2023).

Wrays Lawyers

Well-established in the pharmaceutical industry, **Wrays Lawyers** is active in work at the intersection of intellectual property and competition law. **Gary Cox** in Perth is experienced in intellectual property litigation, while **Jennifer McEwan** in Melbourne leads the firm’s trade mark practice. Based in Sydney, **Judith Miller** is focused on the research and development sector and advises clients on the exploitation, management and protection of their rights in old and new media.

Practice head(s): Gary Cox; Jennifer McEwan; Judith Miller
Other key lawyers: Andrew Goatcher; Natalie Shoolman; Andrew Mullane

Testimonials

- ‘They are experts in the field.’
- ‘Knowledgeable and thorough.’
- ‘They have long and strong client relationships and know their matters back to front.’

Key clients

- Amgen Inc
- Xero
- Lupin Inc (Generic Health)
- TCT Group Pty Ltd
- MMD Design and Consultancy Ltd and MMD Australia Pty Ltd
- Kangatech Pty Ltd
- Takeda
- Jusand Nominees Pty Ltd
- Eli Lilly & Company
- Cash Converters Pty Ltd
- Chiesi Pharmaceutici S.p.A.
- Jurlique International Pty Ltd

Work highlights

- Represented Amgen in the defence of its Australian PCSK9 antibody patent portfolio used for the treatment of high cholesterol.
- Successfully represented the TCT Group Pty Ltd in a proactive patent revocation action against a patentee, Polaris IP Pty Ltd.
- Assisted Xero in portflio management.



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